

Madd X Media is now:



Web Design and Search Engine Optimization

Services And Pricing Guide

WEB DESIGN PACKAGES

(No fluff. No nonsense. Just websites that work.)

- 💰 **Flat rate pricing for a 5-page website** (WordPress, Shopify, or Wix).
- + Need more pages? **\$200 per extra page.**

✓ **What's included?** Mobile-friendly design, contact forms, Google Analytics setup, sitemap submission.

🔴 **What's NOT included?** You'll need to buy these yourself but we can assist you with everything:

- **Domain Name** (*Squarespace Domains is solid. **Avoid GoDaddy like the plague.***)
- **WordPress Hosting** (*I recommend Hostinger or SiteGround—cheap, fast, reliable.*)
- **Elementor Pro Advanced Plan** (\$99/year—**this makes WordPress way easier.**)

1. WP Starter Package - \$1,695

For businesses that need a simple, clean website without the hassle.

- ✓ **5-page website** (*Just enough to get you online.*)
- ✓ **Customized prebuilt WordPress template** (*We tweak a solid design to fit your brand.*)
- ✓ **You supply the content** (*Text, images—hand it over, we'll place it.*)
- ✓ **2 rounds of revisions** (*Tweak it, but don't overthink it.*)

2. WP Basic Package - \$2,495

For businesses that want a little more polish and custom branding.

- ✓ **5-page website** (*A step up from basic.*)
- ✓ **Customized complete WordPress theme** (*A more tailored, pro-looking design.*)
- ✓ **Content creation** (*We'll write your key pages—no stress.*)
- ✓ **Custom graphic design** (*Logos, images, whatever makes it pop.*)
- ✓ **3 rounds of revisions** (*A few extra tweaks to get it just right.*)

3. WP Pro Package - \$4,995

For businesses that want a fully custom site with all the bells & whistles.

- ✓ **5-page website** (*Completely unique, built from scratch.*)
- ✓ **Full content creation** (*We'll write everything for you.*)
- ✓ **Custom graphic design + video work** (*No stock junk—actual branding.*)
- ✓ **API integrations** (*Got custom tools? We'll connect them.*)
- ✓ **2-hour "How To" session** (*We'll show you how to use your site.*)
- ✓ **6 rounds of revisions** (*As close to perfection as you'll get.*)

WORDPRESS Website Redesign Service Pricing Structure

(Your website's outdated? Let's fix that.)

💰 Pricing covers up to 10 pages. Need more? **Additional pages are priced per redesign level.**

1. Starter Package Redesign - **\$1,695** *(For a fresh look without a full rebuild.)*

- ✓ **Up to 10 pages redesigned** *(Keeping it simple.)*
- ✓ **Uses your existing text & photos** *(No content headaches.)*
- ✓ **Updated to a modern prebuilt WordPress template** *(Cleaner, faster, better.)*
- ✓ **2 rounds of revisions** *(Tweak it, but don't overthink it.)*
- ✚ **Extra redesigned pages: \$50 each**

2. Basic Package Redesign - **\$2,995** *(A deeper refresh with structure & branding.)*

- ✓ **Up to 10 pages redesigned** *(More than just a facelift.)*
- ✓ **Uses your existing text & photos** *(We organize it better.)*
- ✓ **Enhanced customization of a complete WordPress theme** *(More flexibility, more branding.)*
- ✓ **Content re-structuring & optimization** *(Because layout matters.)*
- ✓ **Basic graphic design refresh** *(Logos, colors, visuals—leveled up.)*
- ✓ **3 rounds of revisions** *(Refine it, get it right.)*
- ✚ **Extra redesigned pages: \$75 each**

3. Pro Package Redesign - **\$5,495** *(Full rebuild. No limits.)*

- ✓ **Up to 10 pages completely redesigned** *(Not just a refresh—this is a new site.)*
- ✓ **Uses your existing text, photos & video** *(We make it all work together.)*
- ✓ **Custom-built, unique WordPress layout** *(No templates—this is your site.)*
- ✓ **Content re-creation & optimization** *(SEO-friendly & structured for conversions.)*
- ✓ **Advanced graphic design & video integration** *(Modern, professional, and fully branded.)*
- ✓ **API re-integrations & updates** *(We make sure all your tools work seamlessly.)*
- ✓ **1-hour "Refresher How-To" session** *(We show you how to use your new site.)*
- ✓ **6 rounds of revisions** *(Fine-tuned to perfection.)*
- ✚ **Extra redesigned pages: \$100 each**

SHOPIFY WEB DESIGN PACKAGES

(Simple. Scalable. Ready to sell.)

- 💰 **Flat-rate pricing for a 5-page Shopify store** *(because guessing prices is annoying).*
+ Need more pages, collections, or products? Let's talk.

Shopify Website Package - \$1,695

For businesses that just need a solid online store—no fluff.

- ✓ **5 Pages, 5 Collections, 5 Products** *(Enough to get started.)*
- ✓ **Customized Shopify theme** *(We tweak an existing theme to match your brand.)*
- ✓ **Custom page templates** *(So everything looks right.)*
- ✓ **You supply the content** *(Images, videos—hand it over, we'll place it.)*
- ✓ **2 rounds of revisions** *(Tweak it, but don't overthink it.)*

Shopify Complete Package - \$1,995 (Best Value)

For businesses that want a fully branded, conversion-ready store.

- ✓ **Everything in the Shopify Website Package PLUS:**
- ✓ **Automated email flow setup** *(So customers actually come back.)*
- ✓ **Marketing email templates & basic flow setup** *(Because abandoned carts suck.)*
- ✓ **Custom graphics & video** *(Your store, your branding—done right.)*
- ✓ **Advanced theme customizations** *(Beyond just flipping settings.)*
- ✓ **Branded checkout, receipts & order emails** *(Professional, polished, and trust-building.)*
- ✓ **Shop App branding** *(Your store, fully branded on Shopify's mobile app.)*
- ✓ **Integrations with external apps & marketing tools** *(Seamless connections, no headaches.)*
- ✓ **2 rounds of revisions** *(Refine it, make it shine.)*

MONTHLY SEO PACKAGES

*No gimmicks. No empty promises. Just real SEO that works.
(Reference of services and terms on the last page)*

All SEO Packages include:

- ✓ **Website Maintenance & System Updates** *(We keep things running—no crashes, no excuses.)*
- ✓ **Content Fixes & Updates** *(Got a typo? Need a tweak? We handle that.)*
- ✓ **Monthly Reports** *(Know exactly where you stand—no BS.)*
- 🚀 **6 & 12 Month Contracts Only** *(SEO takes time—if you want instant results, go buy ads.)*

1. Basic Package - \$400 /month.

💰 *For businesses on a budget who want to get started without breaking the bank.*

- **1 blog post per month** *(Google likes fresh content—so we'll give it some.)*
- **Basic site review** *(We'll fix small issues, but don't expect a full redesign.)*
- **Starter backlinks & citations** *(Enough to begin the ranking process)*

2. Intermediate Package - \$700 /month.

⚡ *A step up for those who want more movement, but aren't ready to go all in yet.*

- **2 blog posts per month** *(More content, more ranking power.)*
- **Stronger backlinks & citations** *(More links, better strategy—still no fluff.)*
- **Deeper site content review** *(We'll clean up weak spots but don't expect a full makeover.)*

3. Advanced Package - \$1000 /month.

🚀 *This is where things start getting real. Want to move faster? This is your level.*

- **4 blog posts per month** *(More content = better rankings. Simple math.)*
- **Strategic backlinks & citations** *(Not just random links—actual strategy.)*
- **Foundational content improvements** *(We'll tweak, optimize, and make your site work harder.)*

4. Premium Package - \$1500 /month.

🔥 *You're done playing around. You want results. This is where the real work happens.*

- ✓ **6 blog posts per month** – More content = higher rankings. Simple.
- ✓ **Google Business Profile & Map Listings Optimization** – Your business stays fresh and visible everywhere that matters: **Google, Apple Maps, Waze, Bing, and more.**
- ✓ **Full site content optimization** – No wasted words. Every page gets tuned to work harder for rankings.
- ✓ **High-quality backlinks & citations** – No cheap spam, just **strategic links that actually boost your authority.**

5. + Premium Package Increases - +\$500 /month increments.

⚡ *Want to completely crush your competition? Keep stacking SEO power.*

- **More blog posts** *(Content = Traffic. Simple.)*
- **More backlinks & citations** *(But not spam—we build them right.)*
- **More of what's working** *(Because what works, WORKS.)*

SEO Add-Ons *(Because sometimes, you need a little extra.)*

Google Business Profile Posting

Want to keep your business fresh on Google? Let's make it happen.

- ✓ **\$100/month** – 2 posts per week (8 posts total)
- ✓ **\$200/month** – 5 posts per week (20 posts total)

Extra Blog Articles

Need more content? We'll write it, optimize it, and get it working for you.

- ✓ **\$100 per article** (SEO-optimized, 2,000+ words, no fluff.)

Additional Backlink & Citation Boost

Want even more ranking power? Stack up quality backlinks & citations.

- ✓ **\$250/month** – Extra targeted backlinks & local citations for stronger rankings.

Site Speed Optimization

If your site is slow, Google punishes you. Let's fix that.

- ✓ **\$250 one-time** – Covers up to 10 pages (all images on those pages included).
- ✓ **Need more? +\$50 per additional 5 pages OR +\$100 per additional 10 pages.**
- ✓ **What's included?** Faster load times, image compression, caching, and key optimizations to keep Google happy.

Map Entity Setup and Optimization Package

(If people can't find you, you don't exist. Let's fix that.)

Getting listed correctly on map services is crucial for local SEO and getting found by customers near you. This package makes sure your business is set up and optimized the right way—everywhere that matters.


One-Time Setup – \$500 (Get listed. Get optimized. Get found.)

- ✓ **Google Business Profile setup & optimization** *(Accurate info, categories, posts, photos—done right.)*
- ✓ **Apple Maps & Bing Places registration & optimization** *(Because Google isn't the only map people use.)*
- ✓ **Submission to 5+ relevant local directories & map apps** *(Industry-specific, high-impact platforms.)*
- ✓ **Review strategy consultation** *(Encourage more positive reviews & visibility.)*
- ✓ **Basic local SEO keyword research** *(Optimize your listings for **real** search traffic.)*

 *This one-time setup ensures your business is fully optimized across multiple platforms.*

Monthly Maintenance – \$125/month (Stay updated. Stay optimized.)

- ✓ **Ongoing profile updates & accuracy checks** *(Business hours, new services, changes—always correct.)*
- ✓ **Regular photo & post updates** *(Keep your profile fresh, engaging & ranking.)*
- ✓ **Review monitoring & response recommendations** *(More reviews = more trust = more customers.)*
- ✓ **Local SEO enhancements as needed** *(Stay ahead of competitors.)*

 *This ensures your business listings stay visible, competitive, and optimized—month after month.*

Social Media Management Packages

Our Social Media Management packages are designed to keep your brand active, visible, and connected with your audience. We handle everything from content creation to scheduling and engagement, so you can focus on running your business.

What's Included:

- Content Creation: Eye-catching graphics and captions tailored to your brand.
- Post Scheduling: Posts are scheduled at the best times for engagement.
- Engagement: We monitor and respond to comments and messages, directing inquiries to your business.
- Flexibility: Start with Facebook and Instagram, and easily scale up to include platforms like Threads, TikTok, Twitter, Pinterest, or others as your business grows.

For service-based businesses, we may ask for photos or videos of your work (e.g., completed projects or products) to create engaging posts that showcase your expertise.

Social Media Management Packages

Service Package	Price (per month)	Posts/Day	Bonus
Package #1	\$400	1	Saturday posts not included
Package #2	\$500	2	Saturday posts included
Package #3	\$600	3	Saturday posts included
Package #4	\$700	4	Saturday posts included

Optional Add-Ons

For any package, you can expand to more platforms:

- Add 1 platform: +\$50/month
- Add 2 platforms: +\$100/month
- Add 3 platforms: +\$150/month

Platforms available: Facebook, Instagram, TikTok, Threads, Twitter, Pinterest, etc.

Reference of services

- **Google Business Posts:** Regularly updating your Google Business profile with posts to enhance visibility and engagement with your local audience. (Helps with Google map keywords)
- **Citations:** Creating listings of your business on various online directories and platforms to improve local SEO and business discoverability. (Very easy to get, helpful for maps)
- **Blog Writing:** Producing high-quality, SEO-optimized blog posts to boost website traffic and establish your brand's authority in your industry. (Adds keywords and search terms to your site)
- **Backlink Building:** Acquiring links from reputable websites to your site, using targeted keywords, to enhance your site's authority and search engine rankings. (Not easy to get, but more important)
- **Foundational Link Building:** Establishing a network of basic, essential links that form the core of your website's backlink profile, aiding in SEO foundation. (Easy to get, not as important)
- **Regular Monitoring and Optimization of Citations:** Continuously checking and updating your business listings to ensure accuracy and optimization for search engines. (Make sure your business info is correct anywhere it's listed)
- **Existing Website Content Optimization:** Improving your current website content for SEO, ensuring it's aligned with best practices and keyword strategies. (Always looking for ways to improve content)
- **Website Maintenance & Updates:** Regularly update and maintain your website to ensure it's functioning optimally, secure, and up-to-date with the latest content. (When you need images changed or info added)
- **Performance Reports:** Provide detailed reports each month on various metrics and KPIs to track the progress and effectiveness of the SEO strategies implemented.