


# ***SAVAGE*** **WEB SOLUTIONS**

**Web Design and Search Engine Optimization  
Services And Pricing Guide**

**Savage Web Solutions**

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 Based in Texas | Serving Clients Nationwide

# WORDPRESS WEB DESIGN PACKAGES

(No nonsense. No BS. Just websites that work.)

- 💰 **Flat rate web design pricing**
- + Need more pages? **\$200 per extra page.**

✓ **What's included?** Mobile-friendly design, contact forms, Google Analytics, sitemap submission — plus backend setup and templates for blog posts, 404 pages, and more.

🔴 **What's NOT included?** You'll need to buy these yourself but we can assist you with everything:

- **Domain Name** (Namecheap & Squarespace Domains are solid. **Avoid GoDaddy like the plague.**)
- **WordPress Hosting** (I recommend **Hostinger** or SiteGround)

## 1. WP Starter Template Package - \$1,695

*For new businesses that need a simple, solid online presence without breaking the bank.*

- 5-page website using a **prebuilt** WordPress template
- You supply the content — we place it professionally
- Light customization (colors, fonts, logos)
- 2 rounds of revisions
- Fast, effective, and gets the job done

⚠️ *No custom design with minimal content writing. This is your starter site — not your forever site.*

## 2. WP Complete Website - \$3,495 (Recommended)

*For growing businesses who want a branded, strategic website that actually performs.*

- 10-page website using a premium WordPress theme customized to fit your brand
- You supply the content — we place it professionally
- Key page content written for you (Home, About, Services, etc.)
- Custom graphic design elements (logos, imagery, iconography)
- 3 rounds of revisions
- Built with performance, SEO, and user flow in mind

🔧 *This is our most popular package — high value without the high agency cost.*

## 🔥 Need Something Bigger And Custom Built?

Got a complex project or want a fully custom solution?

Let's talk — we'll build a custom plan that fits your goals *and* your budget.

No cookie-cutter. No nonsense.

# SHOPIFY STORE PACKAGES

*(Simple. Scalable. Ready to sell.)*

💰 **Flat-rate pricing** for your Shopify store — no guesswork, no haggling.

👉 **Extra products or collections: \$15 each**

✅ **What's included?** Mobile-friendly design, branded navigation & checkout, key pages, analytics, and newsletter signup.

🚫 **What's not?** Shopify plan, domain name, and product content — but we'll guide you through it.

## 1. Basic Shopify Website Package - \$1,695

*For businesses who need a clean, branded store that sells.*

- **Up to 5 Pages, 5 Collections, 5 Products**
- **You provide the Shopify theme (or we'll recommend one)**
- Customized to match your branding (colors, fonts, logos)
- Basic abandoned cart + checkout email setup
- Newsletter signup form integration
- Navigation, cart, policies, and legal pages included
- You supply the content — we build it out
- 2 rounds of revisions

⚡ This is your “just get me selling” package — fast, clean, and conversion-ready.

## 2. Custom Shopify Complete Package - \$3,495 (Recommended)

*For businesses ready to launch a fully branded, conversion-driven sales machine.*

- **Up to 10 pages, 10 collections, 10 products**
- **Custom Shopify theme** — no basic templates, fully tailored to your brand
- Complete store setup — cart, checkout, policies, legal, navigation, footer, mobile, and more
- **Advanced email marketing** — abandoned cart flow, welcome series, newsletter signup, and branded order emails
- **Branded checkout experience** — receipts, emails, and customer touchpoints fully designed
- **Custom graphics & light video integration** — hero banners, product imagery, homepage sections, etc.
- **App setup + integrations** — Klaviyo, ShipStation, Google Shopping, Meta Pixel, Shop App branding, and more
- **Product structure optimized** — tags, variants, collections, categories, filters
- **3 rounds of revisions** — refine, polish, perfect
- **We handle it all** — just bring your content and products

⚡ *This is the full-scale Shopify experience — everything built, branded, integrated, and optimized to sell from day one.*

# MONTHLY SEO PACKAGES

*No gimmicks. No empty promises. Just real SEO that works.*  
(Reference of services and terms on the last page)

## All SEO Packages include:

- ✓ **Website Maintenance & System Updates** *(We keep things running—no crashes, no excuses.)*
- ✓ **Content Fixes & Updates** *(Got a typo? Need a tweak? We handle that.)*
- ✓ **Monthly Reports** *(Know exactly where you stand—no BS.)*
- 🔥 **6 & 12 Month Contracts Only** *(SEO takes time—if you want instant results, go buy ads.)*

### 1. Basic Package - \$400 /month.

💰 *For businesses on a budget who want to get started without breaking the bank.*

- **1 blog post per month** *(Google likes fresh content—so we'll give it some.)*
- **Basic site review** *(We'll fix small issues, but don't expect a full redesign.)*
- **Starter backlinks & citations** *(Enough to begin the ranking process)*

### 2. Intermediate Package - \$700 /month.

⚡ *A step up for those who want more movement, but aren't ready to go all in yet.*

- **2 blog posts per month** *(More content, more ranking power.)*
- **Stronger backlinks & citations** *(More links, better strategy—still no fluff.)*
- **Deeper site content review** *(We'll clean up weak spots but don't expect a full makeover.)*

### 3. Advanced Package - \$1000 /month. (Recommended)

🚀 *This is where things start getting real. Want to move faster? This is your level.*

- **4 blog posts per month** *(More content = better rankings. Simple math.)*
- **Strategic backlinks & citations** *(Not just random links—actual strategy.)*
- **Foundational content improvements** *(We'll tweak, optimize, and make your site work harder.)*

### 4. Premium Package - \$1500 /month. (Recommended)

🔥 *You're done playing around. You want results. This is where the real work happens.*

- ✓ **6 blog posts per month** – More content = higher rankings. Simple.
- ✓ **Google Business Profile & Map Listings Optimization** – Your business stays fresh and visible everywhere that matters: **Google, Apple Maps, Waze, Bing, and more.**
- ✓ **Full site content optimization** – No wasted words. Every page gets tuned to work harder for rankings.
- ✓ **High-quality backlinks & citations** – No cheap spam, just **strategic links that actually boost your authority.**

### 5. + Premium Package Increases - +\$500 /month increments.

⚡ *Want to completely crush your competition? Keep stacking SEO power.*

- **More blog posts** *(Content = Traffic. Simple.)*
- **More backlinks & citations** *(But not spam—we build them right.)*
- **More of what's working** *(Because what works, WORKS.)*

## SEO Add-Ons *(Because sometimes, you need a little extra.)*

### **Google Business Profile Posting**

*Want to keep your business fresh on Google? Let's make it happen.*

- ✓ **\$100/month** – 2 posts per week (8 posts total)
- ✓ **\$200/month** – 5 posts per week (20 posts total)

### **Extra Blog Articles**

*Need more content? We'll write it, optimize it, and get it working for you.*

- ✓ **\$100 per article** (SEO-optimized, 2,000+ words, no fluff.)

### **Additional Backlink & Citation Boost**

*Want even more ranking power? Stack up quality backlinks & citations.*

- ✓ **\$250/month** – Extra targeted backlinks & local citations for stronger rankings.

### **Site Speed Optimization**

*If your site is slow, Google punishes you. Let's fix that.*

- ✓ **\$250 one-time** – Covers up to 10 pages (all images on those pages included).
- ✓ **Need more? +\$50 per additional 5 pages OR +\$100 per additional 10 pages.**
- ✓ **What's included?** Faster load times, image compression, caching, and key optimizations to keep Google happy.

# Map Entity Setup and Optimization Package

*(If people can't find you, you don't exist. Let's fix that.)*

Getting listed correctly on map services is crucial for local SEO and getting found by customers near you. This package makes sure your business is set up and optimized the right way—everywhere that matters.


## **One-Time Setup – \$500 (Get listed. Get optimized. Get found.)**

- ✓ **Google Business Profile setup & optimization** (Accurate info, categories, posts, photos—done right.)
- ✓ **Apple Maps & Bing Places registration & optimization** (Because Google isn't the only map people use.)
- ✓ **Submission to 5+ relevant local directories & map apps** (Industry-specific, high-impact platforms.)
- ✓ **Review strategy consultation** (Encourage more positive reviews & visibility.)
- ✓ **Basic local SEO keyword research** (Optimize your listings for **real** search traffic.)

 This one-time setup ensures your business is fully optimized across multiple platforms.

## **Monthly Maintenance – \$125/month (Stay updated. Stay optimized.)**

- ✓ **Ongoing profile updates & accuracy checks** (Business hours, new services, changes—always correct.)
- ✓ **Regular photo & post updates** (Keep your profile fresh, engaging & ranking.)
- ✓ **Review monitoring & response recommendations** (More reviews = more trust = more customers.)
- ✓ **Local SEO enhancements as needed** (Stay ahead of competitors.)

 This ensures your business listings stay visible, competitive, and optimized—month after month.

# Social Media Management Packages

Our Social Media Management packages are designed to keep your brand active, visible, and connected with your audience. We handle everything from content creation to scheduling and engagement, so you can focus on running your business.

## What's Included:

- Content Creation: Eye-catching graphics and captions tailored to your brand.
- Post Scheduling: Posts are scheduled at the best times for engagement.
- Engagement: We monitor and respond to comments and messages, directing inquiries to your business.
- Flexibility: Start with Facebook and Instagram, and easily scale up to include platforms like Threads, TikTok, Twitter, Pinterest, or others as your business grows.

*For service-based businesses, we may ask for photos or videos of your work (e.g., completed projects or products) to create engaging posts that showcase your expertise.*

## Social Media Management Packages

Service Package	Price (per month)	Posts/Day	Bonus
Package #1	\$400	1	Saturday posts <b>not</b> included
Package #2	\$500	2	Saturday posts included
Package #3	\$600	3	Saturday posts included
Package #4	\$700	4	Saturday posts included

## Optional Add-Ons

For any package, you can expand to more platforms:

- Add 1 platform: +\$50/month
- Add 2 platforms: +\$100/month
- Add 3 platforms: +\$150/month

**Platforms available:** Facebook, Instagram, TikTok, Threads, Twitter, Pinterest, etc.

## References to services

- **Google Business Posts:** Regularly updating your Google Business profile with posts to enhance visibility and engagement with your local audience. (Helps with Google map keywords)
- **Citations:** Creating listings of your business on various online directories and platforms to improve local SEO and business discoverability. (Very easy to get, helpful for maps)
- **Blog Writing:** Producing high-quality, SEO-optimized blog posts to boost website traffic and establish your brand's authority in your industry. (Adds keywords and search terms to your site)
- **Backlink Building:** Acquiring links from reputable websites to your site, using targeted keywords, to enhance your site's authority and search engine rankings. (Not easy to get, but more important)
- **Foundational Link Building:** Establishing a network of basic, essential links that form the core of your website's backlink profile, aiding in SEO foundation. (Easy to get, not as important)
- **Regular Monitoring and Optimization of Citations:** Continuously checking and updating your business listings to ensure accuracy and optimization for search engines. (Make sure your business info is correct anywhere it's listed)
- **Existing Website Content Optimization:** Improving your current website content for SEO, ensuring it's aligned with best practices and keyword strategies. (Always looking for ways to improve content)
- **Website Maintenance & Updates:** Regularly update and maintain your website to ensure it's functioning optimally, secure, and up-to-date with the latest content. (When you need images changed or info added)
- **Performance Reports:** Provide detailed reports each month on various metrics and KPIs to track the progress and effectiveness of the SEO strategies implemented.